gexsi

PROJECT EVALUATION

OrangeSky – Positively connecting communities

Infos
Host: OrangeSky
Location: Australia, New Zealand
Project-ID: Gexsi #40
Project Link: https://orangesky.org.au
Project featured
Start: 12 April 2022

How we support the project
Funding: Donation
Visibility: Media work

Content

PART 1
Targeted Sustainable Development Goals (SDGs)

SDG:	*Comment:*
6 CLEAN WATER AND SANITATION	**Clean Water and Sanitation** Orange Sky provides access to sanitation to the homeless, free of charge.
3 GOOD HEALTH AND WELL-BEING	**Good Health and Wellbeing** Improving both the mental and physical health of the homeless.
10 REDUCED INEQUALITIES	**Reduced Inequalities** Building bridges between ordinary citizens and marginalized people
11 SUSTAINABLE CITIES AND COMMUNITIES	**Sustainable Cities and Communities** Improving the livelihoods of those living in the streets
17 PARTNERSHIPS FOR THE GOALS	**Partnerships for the Goals** Engaging civil society, corporates and others outside the public welfare sector

PART 2
Impact Assessment

Summary:

Category:	Score:

1. Sustainable Development Goals
1.1 People	8,3
1.2 Planet	4,0

2. Social Innovation
2.1 Disruptive Idea	8,0
2.2 Social Entrepreneurship	8,2
2.3 Impact Model	8,5

3. Opportunity
3.1 Leverage	7,4
3.2 Quality Check	8,3
3.3 Win-Win Situation	7,3

Evaluation in detail:

Categories + Questionnaire: *Score:*   *Explanatory notes*

1. Sustainable Development Goals *

1.1 People

Are relevant target groups reached such as people at risk / marginalized groups?	9,0	Yes, focus entirely on homeless people
Engagement for an open, human-centered society, for social cohesion and inclusion?	9,3	Engaging with homeless at eye level
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	8,7	Improved access to sanitation
Score	**8,3**	

1.2 Planet

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	3,0	No specific environmental focus, but doing no harm
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	5,0	Employing professional, water efficient laundry machines
Score	**4,0**	

*Evaluation of comprehensive impact dimensions covered by various SDGs.

2. Social Innovation*

2.1 Disruptive Idea

Inspiring, bold concept	7,3	Orange Sky has pioneered this scheme, and hence inspired others
New actors, beyond the usual suspects	7,6	Project is driven by civil engagement, complementing the public sector's efforts
Attractive, newsworthy topic; new insights	9,0	The power of conversation and non-judgmental conversation
Score	**8,0**	

2.2 Social Entrepreneurship

Entrepreneurial spirit	8,7	The two founders just did it and continue to to innovate and scale-up the scheme
Sound, ethically founded business model	7,0	Engaging volunteers at scale, plus revenues through donations and sponsorships.
Team or organisation covers all relevant areas of competency	8,3	Highly professional organizations by now
Score	**8,0**	

2.3 Impact Model

Solid, plausible impact logic	8,3	Orange Sky fills a niche which has not been covered by the social welfare system
Significant potential to scale / replicate	8,3	The model already has been scaled and is about to further scale..
Impact integrated in governance structure	8,5	Set-up as a charitable organization
Score	**8,4**	

*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

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3. Opportunity

3.1 Leverage

We can make a difference with our means (funding, visibility, network)	8,3	Inspire further initiatives to provide mobile services to improve people's lives
Good timing / opportunity	7,3	The concept of mobile support has relevance in many occasions
Project is at a critical point to take off (scale or replicate)	6,7	Project is already well established in Australia and New Zealand
Score	**7,4**	

3.2 Quality-Check

Positive references	9,0	Award-winning initiative
No reputational risks	9,5	No reputational risks known
Team or project is sufficiently known / has been checked	6,5	No personal exchange with the team or the founders yet
Score	**8,3**	

3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	8,0	First project from "down under", with high relevance to rest of the world.
Project suited to significantly increase Gexsi's media reach / visibility	5,8	Strong story, but no social media support from project team expected (regional focus differs)
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	8,0	Donation to the non-profit association.
Score	**7,3**	

ANNEX
Explanatory notes

Date: 24 March 2022
Evaluated by: Students of the Frankfurt International School
                  as part of the Changemaker Conference 2022
                  Andreas Renner, Gexsi Co-Founder

Legende: 0   does not apply at all (kick-out)
                      1-3   hardly applies
                      4-6   applies
                      7-9   applies in full
                      10   applies quite exceptionally

Comments: **Weighing**
                      If an aspect is classified as particularly relevant and marked
                      accordingly (bold), it can be weighed double.

                      Method
                      Evaluation through Gexsi team member (senior/founder level) +
                      challenge/review through at least one further team member; optionally
                      inclusion of third party stakeholder; score through a collective
                      decision-making.
                      The score always reflects the evaluation at a given point in time and
                      may be revised upon new insights or stakeholder feedback.