

## PROJECT EVALUATION

# Discovering Hands

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### Infos

Host: Discovering Hands gUG  
Location: Duisburg (Germany)  
Project-ID: Gexsi #32  
Project Link: <https://www.discovering-hands.de>

### Project featured

Start: 3 May 2021

### How we support the project

Funding: Donations  
Visibility: Media work


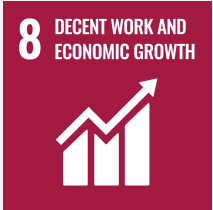

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PART 1

Targeted Sustainable Development Goals (SDGs)

SDG:	Comment:
 <p><b>3</b> GOOD HEALTH AND WELL-BEING</p>	<p><b>Good Health and Well-Being</b></p> <p>Discovering Hands enables better early detection of breast cancer, especially for younger people.</p>
 <p><b>8</b> DECENT WORK AND ECONOMIC GROWTH</p>	<p><b>Decent Work and Economic Growth</b></p> <p>Access to highly skilled, high-demand jobs for people with severe visual impairment.</p>
 <p><b>4</b> QUALITY EDUCATION</p>	<p><b>Quality Education</b></p> <p>Medical Tactile Examiner as a new, highly qualified job profile; training via own academy</p>

## PART 2

### Impact Assessment

#### Summary:

<i>Category:</i>	<i>Score:</i>
<hr/>	
<b>1. Sustainable Development Goals</b>	
1.1 People	7,3
1.2 Planet	6,0
<b>2. Social Innovation</b>	
2.1 Disruptive Idea	8,7
2.2 Social Entrepreneurship	9,0
2.3 Impact Model	8,8
<b>3. Opportunity</b>	
3.1 Leverage	7,8
3.2 Quality Check	8,7
3.3 Win-Win Situation	8,3

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**Evaluation in detail:**

Categories + Questionnaire:

Score: Explanatory notes

**1. Sustainable Development Goals \***

**1.1 People**

Are relevant target groups reached such as people at risk / marginalized groups?	6,5	Early-stage breast cancer detection for all
Engagement for an open, human-centered society, for social cohesion and inclusion?	7,0	Collaboration with Ashoka to disseminate the concept globally
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	8,0	.Significant medical progress for a great number of people
<b>Score</b>	<b>7,3</b>	

**1.2 Planet**

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	5,0	No environmental harm, no technologies employed which are detrimental to the environment
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	7,0	Medical progress through human resources instead of material-intensive technology
<b>Score</b>	<b>6,0</b>	

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\*Evaluation of comprehensive impact dimensions covered by various SDGs.

## 2. Social Innovation\*

### 2.1 Disruptive Idea

Inspiring, bold concept	9,0	Simple, bold new idea, which had not been thought of before
New actors, beyond the usual suspects	8,5	Blind people as experts in medicinal jobs
Attractive, newsworthy topic; new insights	8,5	Inspiring insights on how to turn blindness into an advantage
<b>Score</b>	<b>8,7</b>	

### 2.2 Social Entrepreneurship

Entrepreneurial spirit	9,0	Strong entrepreneurship spirit (Ashoka fellow)
Sound, ethically founded business model	9,0	Hybrid approach which nicely combines non-profit and for-profit elements
Team or organisation covers all relevant areas of competency	9,0	Professional set-up
<b>Score</b>	<b>9,0</b>	

### 2.3 Impact Model

Solid, plausible impact logic	9,0	Results supported by medical studies
Significant potential to scale / replicate	8,5	Great potential to scale, with some limits depending on country regulations
Impact integrated in governance structure	9,0	Hybrid structure, with non-profit unit responsible for scaling the concept.
<b>Score</b>	<b>8,8</b>	

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\*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

### 3. Opportunity

#### 3.1 Leverage

We can make a difference with our means (funding, visibility, network)	8,0	Media work likely to increase Discovering Hands visibility in regions where relevant
Good timing / opportunity	8,0	City of Duisburg looking for a project to support through their user base.
Project is at a critical point to take off (scale or replicate)	7,5	Project in scaling-up phase, but potential by far not reached yet
<b>Score</b>	<b>7,8</b>	

#### 3.2 Quality-Check

Positive references	9,0	Award-winning organization
No reputational risks	8,0	No reputational risks in sight
Team or project is sufficiently known / has been checked	9,0	Reference through Ashoka; video interview with team
<b>Score</b>	<b>8,7</b>	

#### 3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	8,5	Contribution particular to Rhein/Ruhr + Austria portfolio
Project suited to significantly increase Gexsi's media reach / visibility	7,5	Gexsi promotion through local user base such as city of Duisburg, Impact Factory
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	9,0	Donation to a German registered non-profit
<b>Score</b>	<b>8,3</b>	

## ANNEX

### Explanatory notes

**Date:** 28 April 2021  
**Evaluated by:** Andreas Renner Gexsi Co-Founder  
Andrea Rebensburg Gexsi Team

**Legende:**

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

**Comments:**

**Weighing**  
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

**Method**  
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.  
The score always reflects the evaluation at a given point in time and may be revised upon new insights or stakeholder feedback.