

PROJECT EVALUATION

Africa GreenTec – Empowering Africa

Infos

Host: Africa GreenTec AG
Location: Hainburg (Germany)
Project-ID: Gexsi #31
Project Link: <https://www.africagreentec.com>

Project featured

Start: 9 April 2021

How we support the project

Funding: Impact Investment
Visibility: Media work

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PART 1

Targeted Sustainable Development Goals (SDGs)

SDG:	Comment:
 <p>7 AFFORDABLE AND CLEAN ENERGY</p>	<p>Affordable and Clean Energy</p> <p>Providing rural communities in disadvantaged areas access to affordable and clean energy</p>
 <p>8 DECENT WORK AND ECONOMIC GROWTH</p>	<p>Decent Work and Economic Growth</p> <p>Setting-up “impact sites” with various productive use applications to boost local economic development</p>
 <p>13 CLIMATE ACTION</p>	<p>Climate Action</p> <p>Substituting (large scale) diesel generators as one of Africa GreenTec’s business lines</p>
 <p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p>	<p>Industry, Innovation and Infrastructure</p> <p>Creating a powerful, clean infrastructure</p>
 <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	<p>Peace, Justice, and Strong Institutions</p> <p>Peace building by empowering local communities and creating jobs in conflict zones</p>

PART 2

Impact Assessment

Summary:

<i>Category:</i>	<i>Score:</i>
<hr/>	
1. Sustainable Development Goals	
1.1 People	9,3
1.2 Planet	8,5
2. Social Innovation	
2.1 Disruptive Idea	8,3
2.2 Social Entrepreneurship	9,3
2.3 Impact Model	8,3
3. Opportunity	
3.1 Leverage	8,0
3.2 Quality Check	8,7
3.3 Win-Win Situation	8,3

Evaluation in detail:

Categories + Questionnaire:

Score: Explanatory notes

1. Sustainable Development Goals *

1.1 People

Are relevant target groups reached such as people at risk / marginalized groups?	9,5	Africa GreenTec serves the most vulnerable communities
Engagement for an open, human-centered society, for social cohesion and inclusion?	9,5	Revitalizing rural villages
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	9,0	.Access to energy in low-income rural areas
Score	9,3	

1.2 Planet

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	8,5	Strong positive carbon offset impact
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	8,5	Empowering local communities through share access to energy
Score	8,5	

*Evaluation of comprehensive impact dimensions covered by various SDGs.

2. Social Innovation*

2.1 Disruptive Idea

Inspiring, bold concept	8,0	Not a unique concept, but many good components (impact sites) and a bold marketing strategy
New actors, beyond the usual suspects	9,0	Africa GreenTec engages in areas where no one else dares to engage
Attractive, newsworthy topic; new insights	8,0	New insights in particular with regard to entering challenges markets, i.e. in conflict areas
Score	8,3	

2.2 Social Entrepreneurship

Entrepreneurial spirit	10,0	A 100% entrepreneurial approach
Sound, ethically founded business model	9,0	Strong business ethics
Team or organisation covers all relevant areas of competency	9,0	Solid track record, ready to scale
Score	9,3	

2.3 Impact Model

Solid, plausible impact logic	9,0	Direct contribution to various SDGs
Significant potential to scale / replicate	9,5	Almost unlimited potential to scale
Impact integrated in governance structure	6,5	For-profit structure; impact strongly based on personal vision of the founders
Score	8,3	

*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

3. Opportunity

3.1 Leverage

We can make a difference with our means (funding, visibility, network)	7,0	Attractive media content helps to further Increase Africa GreenTec's visibility
Good timing / opportunity	9,0	Ongoing crowdfund investment campaign.
Project is at a critical point to take off (scale or replicate)	8,0	Africa GreenTec intends to drastically speed up its scale
Score	8,0	

3.2 Quality-Check

Positive references	9,0	Award-winning company
No reputational risks	8,0	No reputational risks in sight
Team or project is sufficiently known / has been checked	9,0	Personal knowledge of founder and company
Score	8,7	

3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	8,0	Skateistan matches many criteria (balanced set of SDGs, international impact etc)
Project suited to significantly increase Gexsi's media reach / visibility	8,0	In particular if Gexsi's outreach to influencer materializes
Practicability; project easy to implement (smooth coordination, flow of funds, legal)	9,0	Donation to a German registered non-profit
Score	8,3	

ANNEX

Explanatory notes

Date: 1 April 2021
Evaluated by: Andreas Renner Gexsi Co-Founder
Andrea Rebensburg Gexsi Team

Legende:

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

Comments:

Weighing
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

Method
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.
The score always reflects the evaluation at a given point in time and may be revised upon new insights or stakeholder feedback.