

PROJECT EVALUATION

Sanku – Project Healthy Children Ending malnutrition in Africa

Infos

Host: Project Healthy Children, Inc.
Location: Tanzania
Project-ID: Gexsi #26
Project Link: <http://projecthealthychildren.com>

Project featured

Start: 18 August 2020
End: open

How we support Sanku - Project Healthy Children

Funding: Donation
Visibility: Media work

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PART 1

Targeted Sustainable Development Goals (SDGs)

SDG:

Comment:



Zero Hunger

Stop malnutrition through mainstreaming fortified flour across Africa



Good Health and Well-Being

Prevention of intellectual disabilities among children, preventable blindness and maternal death during childbirth due to lack of vital micro-nutrients



Responsible Consumption and Production

Mainstreaming maize flour fortification across thousands of small-scale mills across Africa, at no extra cost

PART 2

Impact Assessment

Summary:

Category: Score:

1. Sustainable Development Goals

1.1 People	9,3
1.2 Planet	5,0

2. Social Innovation

2.1 Disruptive Idea	8,8
2.2 Social Entrepreneurship	9,2
2.3 Impact Model	9,3

3. Opportunity

3.1 Leverage	7,8
3.2 Quality Check	9,3
3.3 Win-Win Situation	8,7

Evaluation in detail:

Categories + Questionnaire:

Score: Explanatory notes

1. Sustainable Development Goals *

1.1 People

Are relevant target groups reached such as people at risk / marginalized groups?	9,5	Sanku succeeds to fortify flour in low-income regions where others don't
Engagement for an open, human-centered society, for social cohesion and inclusion?	9,0	Sanku primary focus is to help those who need it most: children
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	9,5	Access to life-saving micro-nutrients in bop-markets is Sanku's primary goal.
Score	9,3	

1.2 Planet

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	4,5	Indirect impact, e.g. as intellectual disabilities of children caused by malnutrition counteracts better education
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	5,5	Educating producers and consumers to make better decisions
Score	5,0	

*Evaluation of comprehensive impact dimensions covered by various SDGs.

2. Social Innovation*

2.1 Disruptive Idea

Inspiring, bold concept	9,0	Food fortification is not new, but Sanku reaches those who others don't
New actors, beyond the usual suspects	9,0	Social business engaged in areas where predominantly development organizations are active
Attractive, newsworthy topic; new insights	8,5	A simple, strong (business) model
Score	8,8	

2.2 Social Entrepreneurship

Entrepreneurial spirit	9,0	Sanku identified a (close to) self-sustaining business model to fight malnutritient
Sound, ethically founded business model	9,5	Sanku is a charitable non-profit company which merges profit + purpose
Team or organisation covers all relevant areas of competency	9,0	Professional team covering all competencies
Score	9,2	

2.3 Impact Model

Solid, plausible impact logic	10,0	The benefits of food fortification are well known and proven, Sanku cooperates with leading agencies in the sector
Significant potential to scale / replicate	9,0	Sanku seeks to reach 100m people by 2025; needs partial philanthropic support
Impact integrated in governance structure	9,0	Non-profit set-up; collaboration with many development organizations
Score	9,3	

*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

3. Opportunity

3.1 Leverage

We can make a difference with our means (funding, visibility, network)	7,5	Raise visibility; explore further digital fundraising opportunities; direct financial support is not negligible
Good timing / opportunity	8,0	Opportunity to explore further next steps through Good Thinks thinktank.
Project is at a critical point to take off (scale or replicate)	8,0	Founded in 2014, Sanku is still a fairly young project, which seeks to drastically scale
Score	7,8	

3.2 Quality-Check

Positive references	9,5	Award-winning top-class non-profit; strong reference through our partner Good Thinks
No reputational risks	9,5	Solution is straight forward, governance is strong
Team or project is sufficiently known / has been checked	9,0	We had been in touch with selected members of the team prior to selecting
Score	9,3	

3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	9,0	Perfect alignment with Gexsi focus on social entrepreneurship; international project with supporters in Germany
Project suited to significantly increase Gexsi's media reach / visibility	8,0	Sanku has a large network of supporters, which possible could be activated
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	9,0	Direct contact with the team
Score	8,7	

ANNEX

Explanatory notes

Date: 01 June 2020
Bewertung durch: Andreas Renner Gexsi Founder
Andrea Rebensburg Gexsi Team

Legende:

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

Hinweise:

Weighing
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

Method
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.