

## PROJECT EVALUATION

# Namati – Advancing justice through legal empowerment

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### Infos

Host: Namati – Legal Empowerment Network  
Location: India, Kenya, Mozambique, Myanmar, Sierra Leone, USA  
Project-ID: Gexsi #24  
Project Link: [www.namati.org](http://www.namati.org)

### Project featured

Start: 5 June 2020  
End: open

### How we support Namati

Funding: Donation  
Visibility: Media work



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## Content

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**PART 1**

**Targeted Sustainable Development Goals (SDGs)**

SDG:	Comment:
	<p><b>Peace, justice, and strong institutions</b> Strengthening the legal system to protect the vulnerable</p>
	<p><b>Life on land</b> Securing land rights of local communities at risk to fight (illegal) deforestation</p>
	<p><b>Gender Equality</b> Empowering women to stand up for their rights</p>
	<p><b>Reduced inequalities</b> Strengthening vulnerable, disadvantaged or discriminated populations</p>

## PART 2

### Impact Assessment

#### Summary:

<i>Category:</i>	<i>Score:</i>
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<b>1. Sustainable Development Goals</b>	
1.1 People	9,3
1.2 Planet	6,8
<b>2. Social Innovation</b>	
2.1 Disruptive Idea	9,0
2.2 Social Entrepreneurship	8,7
2.3 Impact Model	9,0
<b>3. Opportunity</b>	
3.1 Leverage	8,0
3.2 Quality Check	9,0
3.3 Win-Win Situation	8,3
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**Evaluation in detail:**

Categories + Questionnaire:

Score: Explanatory notes

**1. Sustainable Development Goals \***

**1.1 People**

Are relevant target groups reached such as people at risk / marginalized groups?	9,5	Namati exclusively focuses on communities at risk / marginalized groups
Engagement for an open, human-centered society, for social cohesion and inclusion?	9,0	Namati empowers local communities to have their rights legally enforced
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	9,0	Access to land, affordable health care, education, as core topics
<b>Score</b>	<b>9,3</b>	

**1.2 Planet**

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	8,5	Protection of land rights of local communities as one core topics, as a means to ensure sustainable land use
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	5,0	Educating producers and consumers to make better decisions
<b>Score</b>	<b>6,8</b>	

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\*Evaluation of comprehensive impact dimensions covered by various SDGs.

## 2. Social Innovation\*

### 2.1 Disruptive Idea

Inspiring, bold concept	9,0	Barefoot lawyers who work on the grassroots level for local empowerment
New actors, beyond the usual suspects	9,0	Empowering local communities who typically are left behind
Attractive, newsworthy topic; new insights	9,0	Overcoming discrimination
<b>Score</b>	<b>9,0</b>	

### 2.2 Social Entrepreneurship

Entrepreneurial spirit	8,0	Sanku identified a (close to) self-sustaining business model to fight malnutritient
Sound, ethically founded business model	9,0	Skoll Award as strong indication for ethically sound business model
Team or organisation covers all relevant areas of competency	9,0	Highly professional team and global network
<b>Score</b>	<b>8,7</b>	

### 2.3 Impact Model

Solid, plausible impact logic	8,5	Legal empowerment often has a direct impact (visible in court cases)
Significant potential to scale / replicate	9,5	Buiding a global network of paralegals as highly scalable model
Impact integrated in governance structure	9,0	Non-profit set-up; pro bono legal network
<b>Score</b>	<b>9,0</b>	

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\*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

### 3. Opportunity

#### 3.1 Leverage

We can make a difference with our means (funding, visibility, network)	7,5	Raise visibility for the organization
Good timing / opportunity	8,5	Racial discrimination and Black Lives Matter are on the top of the global agenda
Project is at a critical point to take off (scale or replicate)	7,5	Organization is well established, but with further potential to scale
<b>Score</b>	<b>8,0</b>	

#### 3.2 Quality-Check

Positive references	9,5	Award-winning non-profit; Skoll Awardee
No reputational risks	9,0	Organization makes use of the existing legal system to empower communities
Team or project is sufficiently known / has been checked	8,5	Project has global visibility and positive reputation; contact to Namati's social media team.
<b>Score</b>	<b>9,0</b>	

#### 3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	9,0	Relevance in many countries; first project to to address racial and other forms of discrimination
Project suited to significantly increase Gexsi's media reach / visibility	8,0	Topic is at the forefront of the media
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	8,0	Support through online donation
<b>Score</b>	<b>8,3</b>	

## ANNEX

### Explanatory notes

**Date:** 05 June 2020  
**Bewertung durch:** Andreas Renner Gexsi Founder  
Andrea Rebensburg Gexsi Team

**Legende:**

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

**Hinweise:**

**Weighing**  
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

**Method**  
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.