

PROJECT EVALUATION

Helping Hands – Fighting the Corona Epidemic together

Infos

Host: Helping Hands
Location: Germany
Project-ID: Gexsi #22
Project Link: www.helping-hands.io

Project featured

Start: 18 March 2020
End: Early April

How we support Helping Hands

Funding: Financial support for the campaign
Visibility: Engage with media partners

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PART 1

Targeted Sustainable Development Goals (SDGs)

SDG:

Comment:



Good Health and Well-Being

Halting the spread of the corona virus and improving the situation of affected people



Peace, Justice, and Strong Institutions

Strengthening the civil society to make the society more inclusive.



Reduced Inequalities

Help anyone who needs support, regardless of their financial or social status, age or background.



Sustainable Cities and Communities

Engaging citizens for neighborhood support



Partnerships for the Goals

Connecting people who would otherwise not come together in everyday situations.

PART 2

Impact Assessment

Summary:

<i>Category:</i>	<i>Score:</i>
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1. Sustainable Development Goals	
1.1 People	8,3
1.2 Planet	5,5
2. Social Innovation	
2.1 Disruptive Idea	7,3
2.2 Social Entrepreneurship	8,0
2.3 Impact Model	6,7
3. Opportunity	
3.1 Leverage	9,0
3.2 Quality Check	7,3
3.3 Win-Win Situation	8,0

Evaluation in detail:

Categories + Questionnaire:

Score: Explanatory notes

1. Sustainable Development Goals *

1.1 People

Are relevant target groups reached such as people at risk / marginalized groups?	8,0	Potentially very large target group, with the majority of people being temporarily at risk
Engagement for an open, human-centered society, for social cohesion and inclusion?	9,0	Helping Hands seeks to enable everyone to engage for a more inclusive society
Livelihood improvement and well-being; access to basic goods and services in base-of-the-pyramid markets	8,0	The aim of Helping Hands is to help people, especially in quarantine situations
Score	8,3	

1.2 Planet

Save our planet (terrestrial / marine ecosystems, biodiversity, climate change)	3,0	Not a focus; animal care as one (minor) element of the assistance offered
Mindful use of resources; advancing a circular / sharing economy; achieve a shift in the mindset or behaviour	8,0	Neighbourhood assistance forms part of a sharing economy and give it a boost as a positive side effect.
Score	5,5	

*Evaluation of comprehensive impact dimensions covered by various SDGs.

2. Social Innovation*

2.1 Disruptive Idea

Inspiring, bold concept	6,0	Neighbourhood support apps are not new; Helping Hands is highly agile to adapt to current needs
New actors, beyond the usual suspects	8,0	Helping Hands activates people who would otherwise not engage or engage less effectively
Attractive, newsworthy topic; new insights	8,0	The founding team reacted extremely quickly to the challenges posed by Corona
Score	7,3	

2.2 Social Entrepreneurship

Entrepreneurial spirit	9,0	Lean Startup with 100% social mission
Sound, ethically founded business model	7,0	The app benefits from a wave of pro bono support; monetization could be added later on
Team or organisation covers all relevant areas of competency	8,0	Small, dynamic team
Score	8,0	

2.3 Impact Model

Solid, plausible impact logic	7,0	Bottom-up approach; the type of support provided is defined by the users of the app themselves.
Significant potential to scale / replicate	9,0	International roll-out as part of the initiative right from the start
Impact integrated in governance structure	4,0	The governance is still open; a link to the purpose economy is expected.
Score	6,7	

*Includes the concept of social entrepreneurship. Social Innovation refers primarily to the idea, social entrepreneurship to the mindset of the changemakers who implement the idea.

3. Opportunity

3.1 Leverage

We can make a difference with our means (funding, visibility, network)	8,0	Highly attractive topic for our media partners
Good timing / opportunity	10,0	The App is a response to the acute crisis caused by the Corona Virus.
Project is at a critical point to take off (scale or replicate)	9,0	Yes; rapid scaling-up during the launch is essential to secure its success
Score	9,0	

3.2 Quality-Check

Positive references	7,0	Personal reference through the SensAbility Impact Summit team
No reputational risks	8,0	100% pro bono
Team or project is sufficiently known / has been checked	7,0	Interview by phone with one of the founders; beta version live
Score	7,3	

3.3 Win-Win Situation

Project contributes to a balanced project portfolio (mix of SDGs, regional quota, blend of donations and investments)	7,0	Yes, in particular through its international dimension
Project suited to significantly increase Gexsi's media reach / visibility	8,0	Yes, because of the actuality of the topic
Practicability; project easy to implement (smooth coordination, flow of funds, legals)	9,0	Direct interaction with the team
Score	8,0	

ANNEX

Explanatory notes

Date: 18 March 2020
Bewertung durch: Andreas Renner Gexsi Founder
Andrea Rebensburg Gexsi Team

Legende:

0	does not apply at all (kick-out)
1-3	hardly applies
4-6	applies
7-9	applies in full
10	applies quite exceptionally

Hinweise:

Weighing
If an aspect is classified as particularly relevant and marked accordingly (bold), it can be weighed double.

Method
Evaluation through Gexsi team member (senior/founder level) + challenge/review through at least one further team member; optionally inclusion of third party stakeholder; score through a collective decision-making.